



About us

- A new generation design enterprise in home textiles industry
- An associate company of Sulochana Mills, Tirupur, India
- Comprehensive product offering across home textiles
- True to its name, weaving magic through unlimited designs
- Delighting customers with our imagination
- Focusing on the US, UK, Europe, Australia, Newzealand and UAE markets



Vision

Our vision is to achieve market leadership in the home textile industry through the route of customer delight and be responsible corporate citizens by sharing our gains with the society.



Values



Supreme quality

Nothing but the best



On-time delivery

A promise without compromise

Employee welfare Happy
employees create Happy
customers



Environmental care

For a safe planet to
sleep in comfort

Quality

- Utmost care to quality from procurement of yarn to delivery of finished product
- Perfect fit & finish
- First degree stitching standards
- Premium fabrics
- Best of contemporary global trends



Expertise & Philosophy

- Technically very sound in yarn, fabric and made-ups
- Experts in dobby fabric, jacquards, yarn-dyed, novelty yarn techniques in weaving and made-ups
- Guided by a philosophy to strive for excellence in all that we do through socially and environmentally acceptable means



Financial strength

- Financial stability is our major strength
- Our relationship with Sulochana mills ensures that not only our think-tanks but our pockets are also very deep!



Innovation

- Innovation and concept design is our major motto
- Driven by pride in creation and imagination at work
- Constant innovations in fabric, texture, design and confection



Unlimited designs

- We seek inspiration from the most happening trends
- We challenge ourselves to better our designs work all the time
- We use softwares like textronic, techman (CAD advance HE) and Point gare for design



Infrastructure

- **40,000 sq.ft.** made-up plant
- State-of-the-art machinery and technology with overhead production system
- Production capacity **75,000 sheet sets/month**



Synopsis of facilities

- 3 Production lines in a 40,000 sq.ft. made-up factory with 3 floors
- 8,000 sq. ft. each for cutting unit; sewing unit & checking and packing units
- 84 sewing machines running capacity
- Single needle automated programmed machines, 5 thread and 3 thread overlock machines, button hole machine, button sew machine, faggoting and marrowing machines
- 12 trim & checking tables and 6 pressing/ironing machines





Certifications

- GOTS
- Oekotex
- SA8000
- Global Recycled Standard



Leadership

We are led by our Director Mr. **S. Krishnamurthy Rao**

- A man who has seen 25 springs in fashion
- Rich experience and sharp business acumen
- Trendspotter
- Motivates the team to innovate and be creative
- Lays focus on R&D
- Creates a commitment to excellence



Management team

Our management team boasts of a rich industry experience and works with a long term vision to put this young company right up there among the market leaders.



Product range

We have spoken enough.
Allow us to show what we can
do.



Sheet sets



Flat sheet &
pillow cases



Sheet set



Z hem on Flat & Pillow cases

Pillow cases



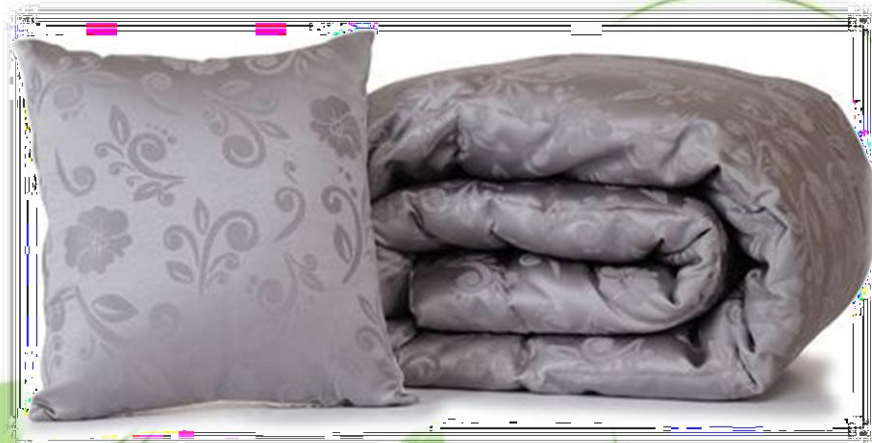
Printed sheet sets



Embroidered hem options



Top of the bed



Top of the bed



Comforter



Double colour duvet cover



Duvet cover



Embroidered border duvet cover

Top of the bed



Floral printed
duvet cover



Embroidered quilt



Mini grid quilt

Bed skirts



Frilled
bed skirts



Panel
bed skirts



Regular
bed skirts



Ruffled
bed skirts

Decorative cushions



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